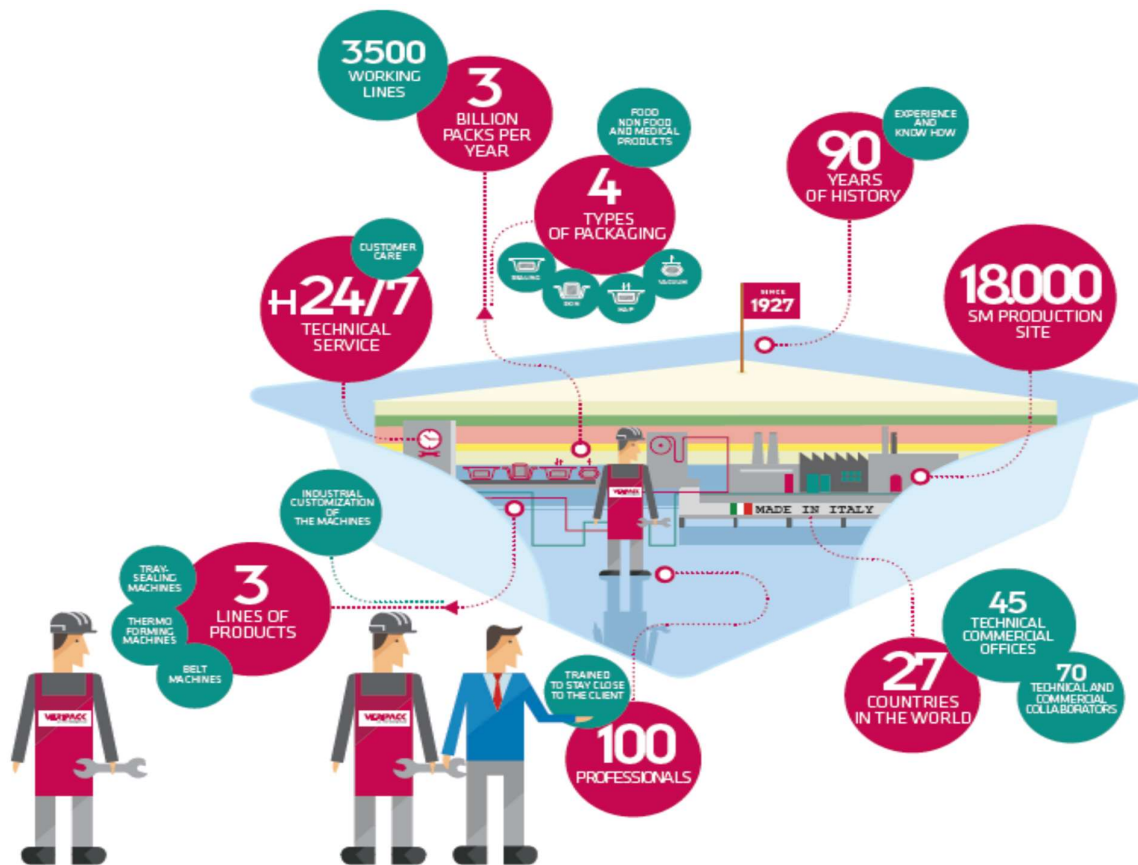


BRIEF INFOGRAPHIC AND ICONS DESIGN

PART 1 – COMPANY INFOGRAPHIC

We'd like to get an effective and customized infographic with the intention of collect and show in the most concrete and best way our company's facts and figures or something of similar. It is going to be used on all our marketing supports as the website (dynamic version on wordpress framework), corporate and/or product catalogue (digital or paper supports), company presentations (digital). You can find below the "facts and numbers" to list in the infographic and some corporate samples of infographics to keep in mind in running of the project. We want to follow our brand identity (logo, fonts and colors) and we appreciate a modern style but concrete and especially clear for the user who will see it (not too much abstractive style). We would like to get a compacted infographics but with the possibility to use part of them with the related informations, in practise a modular infographics which will be used whole or part of them depending of our needs. We need to get all possible graphic supports as vectorial, pdf, and others.

EXAMPLE OF INFOGRAPICS WITH CUSTOMIZED ICONS TO USE. THAT IS RELATE TO A PACKAGING MACHINERY MANUFACTURERS

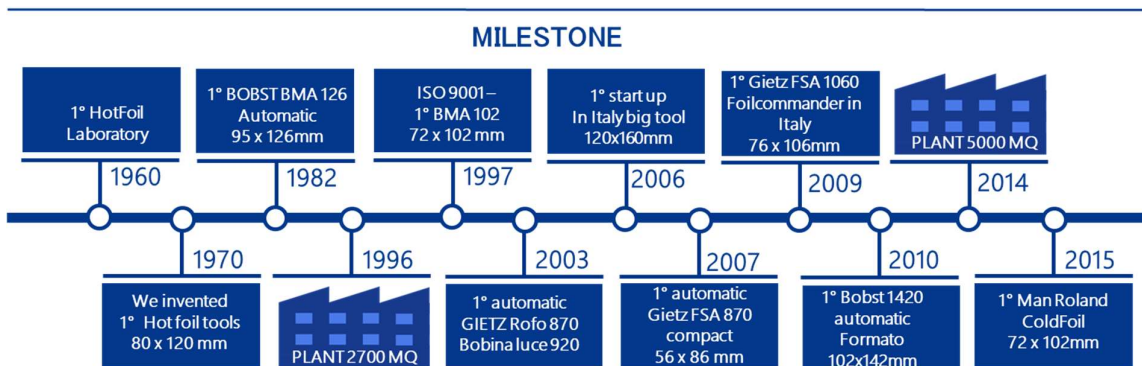


PART 2 – CUSTOMIZED ICONS

We need also of a complete set of icons to identify and use in the infographics or alone for other marketing supports. The icons are listed in attached file.

PART 3 – MILESTONE

We'd like to get an effective and customized milestone which you can see below :



HIGHLIGHTS AND DATA TO KEEP IN MIND FOR THE INFOGRAPHICS :

Italian company “made in Italy” quality and standards;

Core business is printing and finishing aimed to B2B market with expertise in Luxury, Cosmetics and beauty products, Food and beverages, Pharmaceutical products, Liqueurs, Consumer goods, Jewellery, Tobacco, Adhesives, Assembly and publication. We manage part (enobbling or finiture – Gold hotfoil and/or relief) of a manufacturing process of packaging or editing supports which our customers finish and sell (packaging, books, collaterals, like that). In practice we ennoble the printing of our customers (outsourcing services) .

The company is market leader in Southern Europe especially in Italy in printing market focused on B2B segments, customers are paper converting and editing/publishing company;

Edge are best organization and production (many machinery, high level of quality and flexibility), expertise and awards achieved.

An example of design we like intem of style and graphics you can see to <http://www.gerosagroup.com/> . Please have a look to graphic design especially for the icons and illustrations you can see into the corporate video (1° are homepage).

ANY NUMBERS TO SHOW IN INFOGRAPHICS

40 people; +50 millions of printed sheets every years; 5000 square meters of production and warehouse; 2 plants in Italy; + 2000 grafic subjects managed every year; + 3000 tools in warehouse managed for our customers; + 500 customers; 14 automatic machines, 10 manual machines.

EXAMPLE OF INFOGRAPHICS WITH CUSTOMIZED ICONS TO USE. THAT IS RELATE TO A PACKAGING MACHINERY MANUFACTURERS

